

TRAINING TOPICS

CLASSICAL SEGMENT

Signature topics for Industry, Service & Corporate professionals

The Classical Segment

No.	Theme	Topics
01	Leadership	Leadership 2.0 The Leadership Role in Enterprise Digital Transformation
02	Communication	The Art of Masterful Communication Organizational Communications Strategy
03	Motivation	Motivating a Remote Workforce Finding Motivation in Pressure Situations
04	Team Building	Team Building and Grouping of Manpower People Management Skills – How To Deal with Difficult Employees
05	Conflict Management	Compromise and Collaboration in Conflict Resolution Conflict Management and Its Impact on Human Capital
06	Marketing Management	New-Age Marketing: The Landscape and Trends Evolution of the Marketing Mix
07	Sales Management	Sales Fundamentals for Non-sales People Social and Virtual Selling
08	Human Resource Management	Manpower Productivity and Its Measures People Analytics
09	Corporate Finance	The Financial Pulse: Decoding Finance for Everyone Ratio Analysis for Better Decision-making
10	Top Management Agenda	Top Management Agenda and Focus In Pursuit of Career Growth