

# TRAINING TOPICS

## CONTEMPORARY SEGMENT

Signature topics for Industry, Service & Corporate professionals

### The Contemporary Segment

No.	Theme	Topics
01	Globalization	The Changed Leadership Mindset under Globalization The Seven Forms of Globalization
02	Emerging Technology	Business Transformation and Its Impact The IoT Impact on your Life
03	Marketing in the Digital Age	The Data-Driven Marketing Landscape The AI Way to Modern Marketing
04	Creativity and Innovation	10 Design Thinking Frameworks Design Thinking: A New Approach to Innovation
05	Risk Management	Internal Controls The 5 Types of Risk Management
06	Compliance	The Compliance-Enterprise Dovetail for various sectors Enhancing Privacy and Data Protection Compliance Programs
07	Customer Relationship Management	The Components of CRM
08	Cybersecurity and Organization Hygiene	Cyber Threats through Social Engineering
09	Data and Analytics	The Role of Probability and Statistics in Data Analytics
10	Entrepreneurship	Disruption is a Mindset