



Acumen Global Training and Development

Reformatting Mindset

A 360° resource for learning & development

for working professionals, students,
parents and teachers

If it is trending, if it is in demand, be sure to find it
with us. Bespoke training modules covering



Classical management



Contemporary management and technology



Beyond the Books - Life skills and grooming

Licensee of
KNOWLEDGE AND HUMAN
DEVELOPMENT AUTHORITY, DUBAI

هيئة المعرفة
والتنمية البشرية ، دبي



About Us

Specialized training organization headquartered in **Dubai, UAE.**

Customized training developed, curated and delivered by a panel of international experts.

Pedigree of having **delivered several hundred hours of acclaimed training** to an international audience.

Availability of both **in-person** and **online training platforms.**



Our Vision

To grow as a learning organization, moving ahead of time and joining the thought process that continuously refines human civilization.



Our Mission

To develop bespoke training modules for professional and personal development, through adaptive and innovative research in an ever-changing environment.



Our Values

Our work culture and ethics are built on core values- Integrity, Excellence and continuous Innovation.

Core Training Areas

The age range and demographics of our audience are as diverse as the range of topics that we cover.

Our core training areas cover three segments **Classical, Contemporary and Beyond the Books.**

A Classical-Themes



Leadership

Communication

Motivation

Team Building

Conflict Management

Marketing Management

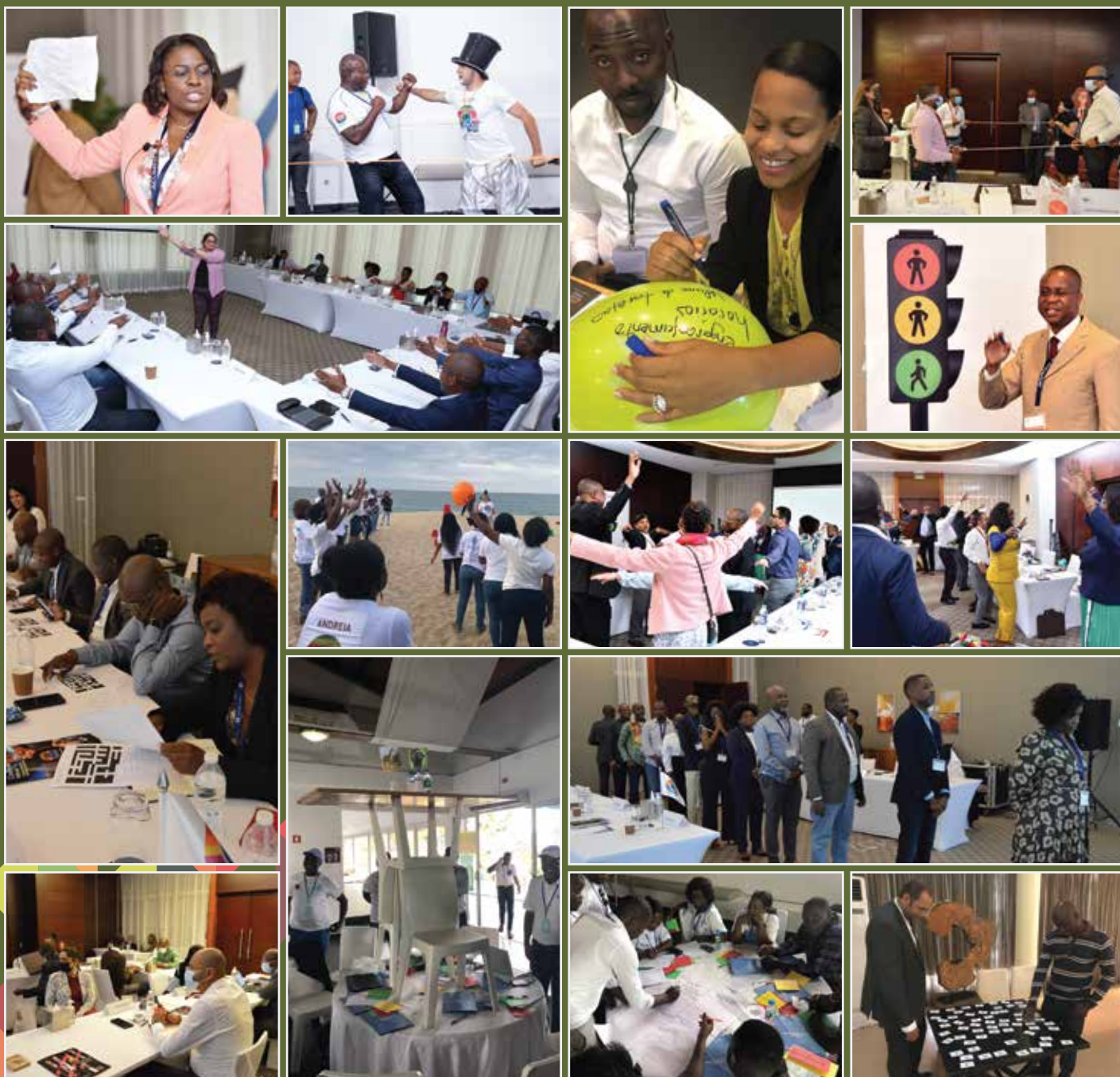
Sales Management

Human Resources Management

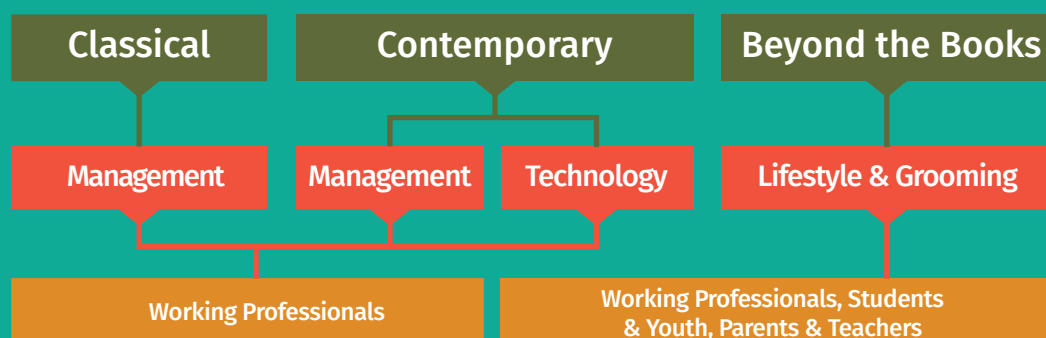
Corporate Finance

Top Management Agenda





Training and Coverage



B**Contemporary
- Themes****C****Beyond the
Books - Audience**

Our Special Packages

Corporate Infuse

A 4-day Edutainment program- Training coupled with entertainment and sightseeing in Dubai for working professionals.

**Leadership Clinic**

A 2-day training workshop focused on providing tools to improve the performance of practicing managers.

**FIN-COMP**

A 3 day training program on Finance & Compliance aims to educate individuals and organizations on the importance of financial compliance in business practices. The program typically covers topics such as financial regulations, internal controls, risk management, and fraud prevention. It is designed to ensure compliance with laws and regulations and promote ethical financial behavior.

**Emancipation**

A 4-day training program exclusively designed for senior citizens covering bespoke modules on varied topics to elevate their knowledge of the futuristic world and add to their experience by indulging in an exuberant entertainment schedule in the luxurious and vibrant lap of Dubai.



Our Flagship Training Programs

AML TRAINING



Extensive training courses on topics such as Basics of Anti-Money Laundering/Terrorist Financing/ Proliferation Financing, Customer Due Diligence and Sanctions Screening, Sanctions Screening and Compliance, FATCA and CRS exclusively for financial institutions, exchange houses, insurance companies, virtual assets service provider, brokers, real estate dealers, auditors and law firms.



Global Compliance Institute's (GCI's) AMLS® (Anti-Money Laundering Specialist) Course



Acumen Global Training & Development, a training partner to GCI, is equipped to provide training on GCI's AMLS® (Anti-Money Laundering Specialist) course. Get specialized AML training and earn GCI's AMLS certificate by enrolling yourself with us.



ESG TRAINING



ESG Integration & Investment Decision-making:

A comprehensive training program to train industry leaders, finance professionals, and managers who want to integrate environmental, social and governance aspects in their business decisions to improve risk management and financial performance.



Preparatory Course for CFA Institute's ESG Investing program



Exclusive preparatory training course to crack the CFA Institute's ESG Investing certification exam to become an ESG investing professional recognized by UNPRI.



ACUMEN GLOW

Our E-Learning Platform



An audio-visual online learning enabler

Our Clients



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TRAINING TOPICS

CLASSICAL SEGMENT

Signature topics for Industry, Service & Corporate professionals

The Classical Segment		
No.	Theme	Topics
01	Leadership	Leadership 2.0 The Leadership Role in Enterprise Digital Transformation
02	Communication	The Art of Masterful Communication Organizational Communications Strategy
03	Motivation	Motivating a Remote Workforce Finding Motivation in Pressure Situations
04	Team Building	Team Building and Grouping of Manpower People Management Skills – How To Deal with Difficult Employees
05	Conflict Management	Compromise and Collaboration in Conflict Resolution Conflict Management and Its Impact on Human Capital
06	Marketing Management	New-Age Marketing: The Landscape and Trends Evolution of the Marketing Mix
07	Sales Management	Sales Fundamentals for Non-sales People Social and Virtual Selling
08	Human Resource Management	Manpower Productivity and Its Measures People Analytics
09	Corporate Finance	The Financial Pulse: Decoding Finance for Everyone Ratio Analysis for Better Decision-making
10	Top Management Agenda	Top Management Agenda and Focus In Pursuit of Career Growth

TRAINING TOPICS

CONTEMPORARY SEGMENT

Signature topics for Industry, Service & Corporate professionals

The Contemporary Segment		
No.	Theme	Topics
01	Globalization	The Changed Leadership Mindset under Globalization The Seven Forms of Globalization
02	Emerging Technology	Business Transformation and Its Impact The IoT Impact on your Life
03	Marketing in the Digital Age	The Data-Driven Marketing Landscape The AI Way to Modern Marketing
04	Creativity and Innovation	10 Design Thinking Frameworks Design Thinking: A New Approach to Innovation
05	Risk Management	Internal Controls The 5 Types of Risk Management
06	Compliance	The Compliance-Enterprise Dovetail for various sectors Enhancing Privacy and Data Protection Compliance Programs
07	Customer Relationship Management	The Components of CRM
08	Cybersecurity and Organization Hygiene	Cyber Threats through Social Engineering
09	Data and Analytics	The Role of Probability and Statistics in Data Analytics
10	Entrepreneurship	Disruption is a Mindset

TRAINING TOPICS

BEYOND THE BOOKS SEGMENT

Signature topics for Industry, Service & Corporate professionals, Parents & Teachers, Students & Youth.

Beyond The Books Segment	
No.	Topics
01	Personal Branding
02	Winning the Rat Race- Self Management
03	Behavioral Aspects in Relation with Management
04	Parenting the Parents
05	Training the Trainers
06	Child to Youth- Change Management
07	Learning Manners & Etiquettes
08	Mastering Body Language
09	Developing Ethics and Values
10	Developing Scientific Mind
11	Developing Financial Mind
12	Selecting Right Career
13	Managing Perception- Personality Development
14	Balancing Lifestyle- Self-Management